

## THE HOME CREDIT MARKET INVESTIGATION ORDER 2007

### Notice of appointed day

1. In accordance with article 27 of the Home Credit Market Investigation Order 2007 ('the Order'), the Competition Commission (CC) hereby gives notice that the 'appointed day' for the purposes of Part 6 of the Order is 1 October 2008.
2. The CC gave notice on 1 February 2008 that the relevant date will be 1 August 2008 unless in the meantime the CC publishes a notice deferring that date. The CC has not published such a notice. Pursuant to article 27, the 'appointed day' means such date as is specified in a notice published by the CC, being at least 21 days after the relevant date.
3. Part 3 of the Order requires firms carrying on a home credit loan business to publish details of their products on the website operated for that purpose by TechnoPhobia as from the relevant date. Certain other loan products may also be advertised on this website. The address of the website is [www.lenderscompared.org.uk](http://www.lenderscompared.org.uk).
4. As from the 'appointed day', certain home credit advertisements and documents supplied to home credit customers will have to contain specified information about the website, including its address. These obligations are set out in Part 6 of the Order.

*(signed)* Peter Freeman  
Chairman  
Competition Commission  
18 August 2008