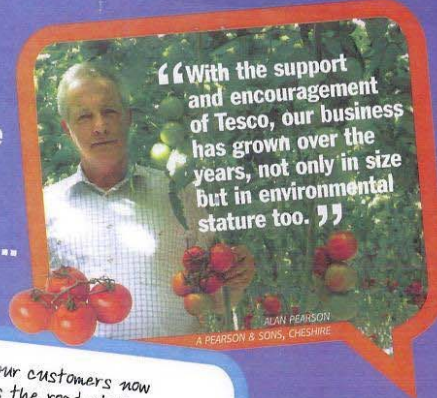


The CC has received 94 comment cards from Tesco Staff as per 13th December 2007

94%
of shoppers
have a choice
of at least 3
different
supermarkets...



“With the support and encouragement of Tesco, our business has grown over the years, not only in size but in environmental stature too.”

ALAN PEARSON
A PEARSON & SONS, CHESHIRE

We are also open to new suppliers and products - we listed 368 new suppliers in the financial year ending 2006...

“Many of our customers now shop across the road at Tesco as it's convenient, but we offer different products and a personal service which people like.”



JOHN MILLEN, BUTCHER, TYPHREE

“Tesco is a good company to work for, you get a lot of benefits and they are very understanding.”



JOYCE ROWLANDS, PRICING GENERAL ASSISTANT

Overall food prices have fallen by

7.5%

between 2000 and 2006, driven by competition between supermarkets...

Over 1500 of our suppliers have been with us over 5 years



“I really love shopping at Tesco, it is competitively priced and offers choice and value.”

We invest in building new stores in areas that need flexibility and commitment, such as deprived areas to bring good value healthy food and new jobs to these communities.



HAVE YOUR SAY...

Thanks to the great job you are doing, Tesco has just been voted Britain's favourite retailer in Retail Week's annual consumer poll - beating every other retailer in the country!

We know from the feedback we get on a daily basis from customers that they like the products, prices and great service you deliver in our stores.

But good news doesn't make good headlines. You often tell us that you get frustrated at hearing only the negative comments and would like to see the good things you and Tesco do talked about more. You'll know from what your customers tell you, and what your friends and family say, that the bad stories

generally don't reflect what most people think. We don't always get it right - but we do listen and respond to concerns. It is nice to hear when we do a good job too.

At the moment the retail industry is being investigated by the Competition Commission. They are looking at whether the grocery sector is competitive and benefits customers. Anyone can join in the debate by contacting the Commission with their views and experiences.

It would be great if you do want to tell **your** story, and now is your chance. You'll help make this debate a balanced one and ensure that people get to hear first hand about the valuable contribution you make to serving customers and so much more.

www.tesco.com/talkingtesco

To have your say use the attached card or visit www.tesco.com/talkingtesco and send your feedback on-line