



## News Release

57/04

30 September 2004

### **ANTICIPATED ACQUISITION BY SDEL OF THE TECHNICAL SERVICES FUNCTION OF COORS BREWERS LTD**

#### **Competition Commission invites evidence**

The Office of Fair Trading (OFT) has referred the anticipated acquisition by Serviced Dispense Equipment Limited of the technical services function of Coors Brewers Limited to the Competition Commission (CC).

The CC has been asked to consider whether the proposed transaction will result in a relevant merger situation and, if so, whether that situation may be expected to result in a substantial lessening of competition within the market for technical services equipment, which is installed at on-trade outlets to dispense draught beer and cider, and related technical services, which include the installation and servicing of that equipment.

The CC is expected to report by 15 March 2005.

The CC would like to hear from all interested parties, in writing, by 14 October 2004. To submit evidence, please write to:

T J Oyler Esq  
Secretary to the SDEL/Coors Merger Inquiry  
Competition Commission  
Victoria House  
Southampton Row  
LONDON WC1B 4AD

Or email: [tim.oyler@competition-commission.gsi.gov.uk](mailto:tim.oyler@competition-commission.gsi.gov.uk)

#### **Notes for editors**

1. The Enterprise Act 2002 empowers the OFT to refer to the CC completed or proposed mergers for investigation and report which create or enhance a 25 per cent share of supply in the UK (or a substantial part thereof) or where the UK turnover associated

with the enterprise being acquired is over £70 million (see OFT Press Release PN 06/04).

2. The CC has a 24-week period in which it is required to publish its report, which may be extended by no more than eight weeks if it considers that there are special reasons why the report cannot be published within that period.
3. SDEL was formed in May 2004 by the merger of the technical services functions of Scottish Courage Limited and Carlsberg UK Limited.
4. Further information on the CC and its procedures, including its policy on the provision of information and the disclosure of evidence, can be obtained from its web site at [www.competition-commission.org.uk](http://www.competition-commission.org.uk).
5. Enquiries should be directed to Francis Royle on 020 7271 0242 (email [francis.royle@competition-commission.gsi.gov.uk](mailto:francis.royle@competition-commission.gsi.gov.uk)) or Rory Taylor on 020 7271 0398 (email [rory.taylor@competition-commission.gsi.gov.uk](mailto:rory.taylor@competition-commission.gsi.gov.uk)).