

Glossary

Amazon	Amazon.com Int'l Sales, Inc which trades as Amazon.co.uk, an Internet book retailer.
Baker & Taylor	Baker & Taylor Inc, a US book wholesaler which before the merger owned 55.6 per cent of Book Data .
BDS	Bibliographic Data Services Limited, a company in which Book Data has a 40 per cent interest. BDS provides catalogue-quality bibliographic data services to the library community.
Bibliographic data	Information about books and other published material that is used by book retailers, libraries and others.
Bibliographic data products	The various forms in which bibliographic data is delivered to customers; these include printed books, microfiches, CD-ROMs , online, and feeds for companies' own databases (see Chapter 4).
BIC	Book Industry Communication, a body set up by the Publishers Association, the Booksellers Association, the Chartered Institute of Librarians and Information Professionals and the British Library to set data standards for the UK book industry. See www.bic.org.uk .
BNB	British National Bibliography. The authoritative listing, compiled by the British Library, of books published in the UK and the Republic of Ireland.
Book Data	Book Data Limited, the previous name of Nielsen BookData Limited (the name was changed on 12 September 2002); the company whose acquisition by VNU is the subject of this inquiry.
Bowker	R R Bowker llc, a US company that is a provider of bibliographic data to publishers, booksellers and libraries. In September 2001, Bowker was acquired by CIG from Reed Elsevier Inc.
Catalogue-quality bibliographic data	The type of bibliographic data used by libraries and library suppliers for library cataloguing and collection management. See Chapter 4.
CD-ROM	Compact disc—read-only memory. A compact disc containing up to 650 megabytes of information that can be read only from a CD-ROM drive. Typically CD-ROMs containing commercial data may be password protected and may also have restrictions placed on the copying and/or reuse of the data provided.
CIG	Cambridge Information Group, the parent company of Bowker .
CIP	The Cataloguing in Publication programme of the British Library, currently contracted out to BDS . The CIP programme provides temporary cataloguing records of forthcoming publications.
Commercial bibliographic data	The type of bibliographic data used by book retailers, libraries, wholesalers and others for book ordering, discovery services, stock-management systems, research and providing information to customers. This includes the ISBN number, author, title, publisher, date of publication, availability, price and descriptive data. See Chapter 4.
Counterfactual	What would have happened had the merger not taken place.
Dewey	The Dewey Decimal System for classifying the content of books, used by libraries worldwide.

EDI	Electronic data interchange. EDI involves the computer-to-computer exchange of data between two organizations directly, without manual intervention.
e-haus	Book Data 's division which supplies web services to the publishing and bookselling industries.
Electronic order-routing service	A service that enables a customer to place orders for books without knowing who the suppliers are. The service identifies the supplier—whether publisher, distributor or wholesaler—of each book ordered and routes the order to that supplier.
Enriched data	Basic commercial bibliographic data plus descriptive material such as tables of contents, long and short descriptions, author biographies and images of the book jackets.
First Edition	First Edition EDI Services Limited, a wholly-owned subsidiary of Book Data . A specialist provider of EDI services to the UK book industry.
Freeway	Freeway Commerce Ltd, a provider of EDI services to, inter alia, the UK book industry.
FTP	File Transfer Protocol: a particular way of transferring files between computers, often over the Internet. The primary function of FTP is to transfer files efficiently and reliably among host computers and to allow the convenient use of remote file storage capabilities.
Ingram	Ingram Book Group, a US book wholesaler and bibliographic data provider; part of Ingram Industries Inc.
ISBN	International Standard Book Number: an international standard for allocating unique identification numbers to books, administered by the international ISBN agency based in Berlin. VNU is the national ISBN agent for the UK.
KPMG report	A report prepared by KPMG in 1998 for the book industry entitled <i>Unlocking the Supply Chain's Hidden Prize</i> .
MARC	Machine-readable catalogue format: a format for producing catalogue-quality bibliographic data for use in an automated database. There are a number of versions of the MARC format in use in different countries.
Net Book Agreement	An agreement between the Publishers Association, the Association of Booksellers and the Society of Authors that was implemented on 1 January 1900. The agreement had the aim of requiring retailers to sell books to consumers at prices prescribed by the publisher, a form of resale price maintenance. The Restrictive Practices Court ruled this practice to be against the public interest in 1997.
Nielsen BookData	Nielsen BookData Limited. See Book Data .
ONIX	An international standard for representing and communicating commercial bibliographic data in electronic form, incorporating the core content which has been specified in national initiatives such as BIC standards. See www.editeur.org .
Orderline	An order for supply of a particular book to a specific location, regardless of the number of copies required.
Ottakar's	Ottakar's Plc, a book retailer.
PubEasy	An electronic book-ordering and enquiry service owned by Vista and supported by VNU . See Chapter 4.

SCONUL	The Society of College, National and University Libraries.
SSNIP test	The small but significant non-transitory increase in price test. See Chapter 5.
TeleOrdering	TeleOrdering , a division of VNU. TeleOrdering provides an electronic order-routing service for retailers.
TSO	The Stationery Office Ltd.
VAN	Value Added Network. A VAN is a privately-owned wide-area telecommunications network that provides additional services for fees. A VAN usually offers some service or information that is not readily available on public networks. Examples of added-value services might include high levels of security, error detection and guaranteed message delivery, plus message storage and forwarding.
Vista	Vista International Limited, a UK-based software company. See PubEasy . Vista is also a former shareholder in First Edition .
VNU	VNU Entertainment Media UK Limited: the company whose acquisition of Book Data is the subject of this inquiry. See Whitaker .
VNU nv	The ultimate holding company of VNU . VNU nv is a Dutch international media and information company.
Waterstone's	Waterstone's Booksellers Limited, a leading UK book retailer, owned by HMV Media Group PLC.
Whitaker	J Whitaker & Sons Limited, a supplier of commercial bibliographic data products , whose name was changed to VNU Entertainment Media UK Limited on 7 January 2002. The business began publishing a reference catalogue of current literature in the 1890s. See also VNU .
XML	Extensible Markup Language. XML is a standard data format used for text files and information in computer memory that allows easy data processing and exchange between different applications.