

Glossary

ABN-AMRO	ABN AMRO Bank NV.
Amazon	Amazon.co.uk Limited. Ultimately owned by Amazon.com Inc (through Amazon EU Sàrl Luxembourg).
Amazon Marketplace	Amazon Marketplace provides a venue for the public to buy and sell new, used, collectable and refurbished items on the Amazon website. Amazon Marketplace is not an auction site; sellers set the price of each item they list.
Argos	Argos Limited, part of the Home Retail Group.
Asda	Asda Group Limited, a subsidiary of Wal-Mart Stores Inc.
Blockbuster	Blockbuster UK Limited.
Blockbuster Inc	The parent company of Blockbuster UK Limited.
B&M	Bricks and mortar. Refers to retailers with a physical street presence, as opposed to purely online retailers.
BMRB	BMRB Social Research, part of BMRB Limited (British Market Research Bureau), a market research company.
CC	Competition Commission.
Centersoft	CentreSoft Limited, a specialist distributor of computer and video games in the UK.
CEX	CeX Limited, a retailer of pre-owned electronic goods, including PC and video games hardware and software.
Chart games	The most popular releases of new games software, as featured in chart reports based on over-the-counter retail sales.
Chart Track	Chart-Track Limited, a company providing retail research in the home entertainment market. Chart-Track Ltd monitors retail sales of music, videos and software.
Chipsworld	Chipsworld Limited, an independent specialist video games retailer.
Choices UK	ChoicesUK Limited. A UK retailer that sold mint and pre-owned music CDs, DVD and video games . It went into administration in August 2007 and now has no retail stores.
Citigroup	Citigroup Inc, a financial services company.
Comet	Comet Group plc, an electrical goods retailer. Part of Kesa Electricals plc.
Computer game	See video game .

Computer gamer	Someone who plays video games .
Console	See video game console .
Currys	An electrical goods retailer. Currys is a trading name of DSG Retail Limited.
Debenhams	Debenhams Retail plc.
DFC	DFC Intelligence, a market research and strategic analysis firm specializing in issues concerning the worldwide PC game , video game , online game and multimedia industries.
DVD	Digital versatile disc or Digital video disc.
eBay	eBay Inc, an Internet-based trading website.
e-commerce websites	Electronic commerce websites. Websites that enable goods and services to be traded over Internet.
EBITDA	Earnings before interest, taxes, depreciation and amortization.
Eidos	Eidos Interactive Ltd. Part of SCi Entertainment Group Plc, an entertainment software developer.
Electrical specialists	Electrical goods retailers such as Currys, Comet or PC World.
ELSPA	Entertainment and Leisure Software Publishers Association.
Entertainment UK	Entertainment UK (EUK). A wholly-owned subsidiary of The Woolworths Group plc.
ERP	Estimated retail price.
Flash memory	A type of computer memory capable of being erased and re-programmed and which does not require a power source to retain data. It can be used for general storage, as well as the transfer of data between computers and other digital products.
Fopp	Fopp Limited, a music and DVD retailer now in receivership. Its name and some of its stores have been acquired by HMV .
GAME	The Game Group Plc.
Game.co.uk	A website owned and operated by Game Digital Ltd, part of the Game Group Plc.
Gameplay.co.uk	A website owned and operated by Gameplay GB Ltd, part of the Game Group Plc.
Gamestation	Games Station Limited.
Gamestop	Gamestop Corporation, a US-based video game retailer with stores in 17 countries.
Gem Distribution	Gem Distribution Limited.

GfK	GfK Group, a market research organization.
Grainger Games	Grainger Games Limited, a chain of specialist gaming stores.
Halo 3	A video game developed exclusively for the Xbox 360 and released in the UK on 26 September 2007.
Hamleys	The Hamleys Group Limited.
HMV	HMV Group plc.
Hypothetical monopolist	A hypothetical monopoly supplier.
ICC Plum	A branch of ICC Information Limited, a provider of UK and Irish company and financial information.
IDG	IDG Research Services, a marketing and media-related research division of International Data Group.
Informa	Informa plc, a global information provider for the academic, professional and commercial markets.
John Lewis	John Lewis Partnership plc.
Just Distribution	Just Distribution Limited, a distributor of new release and back catalogue software and peripherals .
Kadence	Kadence (UK) Ltd, a business research and market analysis company.
Koch media	Koch Media Limited, a publisher and distributor of software for a range of formats including PC , PS2 and Wii .
MCV	<i>MCV: The Market for Home Computing & Video Games</i> . A trade publication for the interactive entertainment industry.
Microsoft	Microsoft Ltd, a wholly-owned subsidiary of Microsoft Corporation, US.
Mint	Games, hardware or peripherals that are brand new.
Mintel	Mintel International Group Ltd, a market research company.
MMOG	Massively Multiplayer Online Game. A computer game played over the Internet and capable of supporting hundreds of players simultaneously.
Morrisons	Wm Morrison Supermarkets PLC.
Music Zone	Music Zone Limited, a music and DVD retailer, now in liquidation. Fopp acquired Music Zone's name and over half its stores.
MVC	MVC Entertainment Limited, a music and DVD retailer now in liquidation.

My Voice	MyVoice Ltd, a market research company.
Nintendo	Nintendo Co, Ltd of Kyoto, Japan.
Nintendo DS	Nintendo's hand-held game console.
OC&C	OC&C Strategy Consultants Limited, a business and management consultancy firm.
OFT	Office of Fair Trading.
Oriel Securities	Oriel Securities Limited, an independent corporate and institutional stockbroking and advisory business.
Our Price	Our Price Plc, an entertainment specialist acquired by Virgin and no longer trading.
PC	Personal computer.
PC games	Video games played on a personal computer.
PC World	PC World UK, an electrical goods retailer. A branch of DSG International plc.
PDA	Personal Digital Assistant. A hand-held computer, also known as a pocket or palmtop computer.
Peripherals	Accessories for PCs , consoles or hand-held hardware (control pads, memory cards, joysticks, etc).
Pinnacle	Pinnacle Software Limited, a wholly-owned subsidiary of Pinnacle Entertainment, a division of Arvato (part of the Bertelsmann Group).
Play.com	An online retailer owned by Play Limited.
Playstation 2	See PS2 .
Platform	An electronic system used to play video games . Includes video game consoles and handheld gaming consoles.
PlayTrade	An online trading platform supported by Play.com . PlayTrade enables the public to trade DVDs , CDs, books and games.
Pre-owned	The purchase of previously-owned product by individuals from peers or businesses.
PSP	Sony's Playstation Portable handheld console.
P2P	Peer to peer.
PS1	Sony's Playstation 1 games console.
PS2	Sony's Playstation 2 games console.
PS3	Sony's Playstation 3 games console.

PWC	Price Waterhouse Coopers LLP.
RBB Economics	RBB Economics LLP. Advisors on economic aspects of competition law.
Retro games	Games originally created for older-generation consoles.
RLO	Random location omnibus survey. A regular (three or four times per month) face-to-face survey with UK adults in homes drawn from 175 areas randomly selected from the full list of UK Standard Regions, run by GfK .
RRP	Recommended retail price.
Sainsbury's	J Sainsbury plc.
SCEE	Sony Computer Entertainment Europe.
Silverscreen	Silverscreen Limited, a former DVD specialist retailer now in liquidation.
SKU	Stock-keeping unit.
SLC	Substantial lessening of competition.
Sony	Sony Computer Entertainment UK Limited, part of the Sony Corporation.
Specialist games retailer	A dedicated video game retailer offering a wide range of video games .
SSNIP	Small but significant non-transitory increase in price.
SRP	Suggested retail price.
Tempo	Tempo Limited, a games retailer that closed in 2001.
Tesco	Tesco plc.
TNS	Taylor Nelson Sofres plc, a market research company.
Toys R Us	Toys 'R' Us Limited, a wholly-owned subsidiary of Toys 'R' Us, Inc.
Trade-in	The sale of previously-used products by individuals to peers or businesses for cash or credit.
Ubisoft	Ubisoft Limited, an international developer, publisher and distributor of interactive entertainment products.
Video console games	Video games played on video game consoles .
Video game	An electronic game that involves a player using a controller such as a keyboard, joystick or game pad to interact with the game in order to generate visual feedback on a video device such as a television.

Video game console	An electronic platform used to play video games . The term video game console is used to distinguish a machine designed solely for playing video games from a PC , which has many other functions.
Verdict	Verdict Research Limited.
Virgin	Virgin Megastores. Recently acquired by Zavvi Entertainment Group Limited.
WH Smith	WH Smith plc.
Wii	Nintendo's latest game console.
Woolworths	Woolworths Group plc.
Xbox	Microsoft's previous generation game console.
Xbox 360	Microsoft's latest game console.
Zavvi	Zavvi Entertainment Group Limited.