

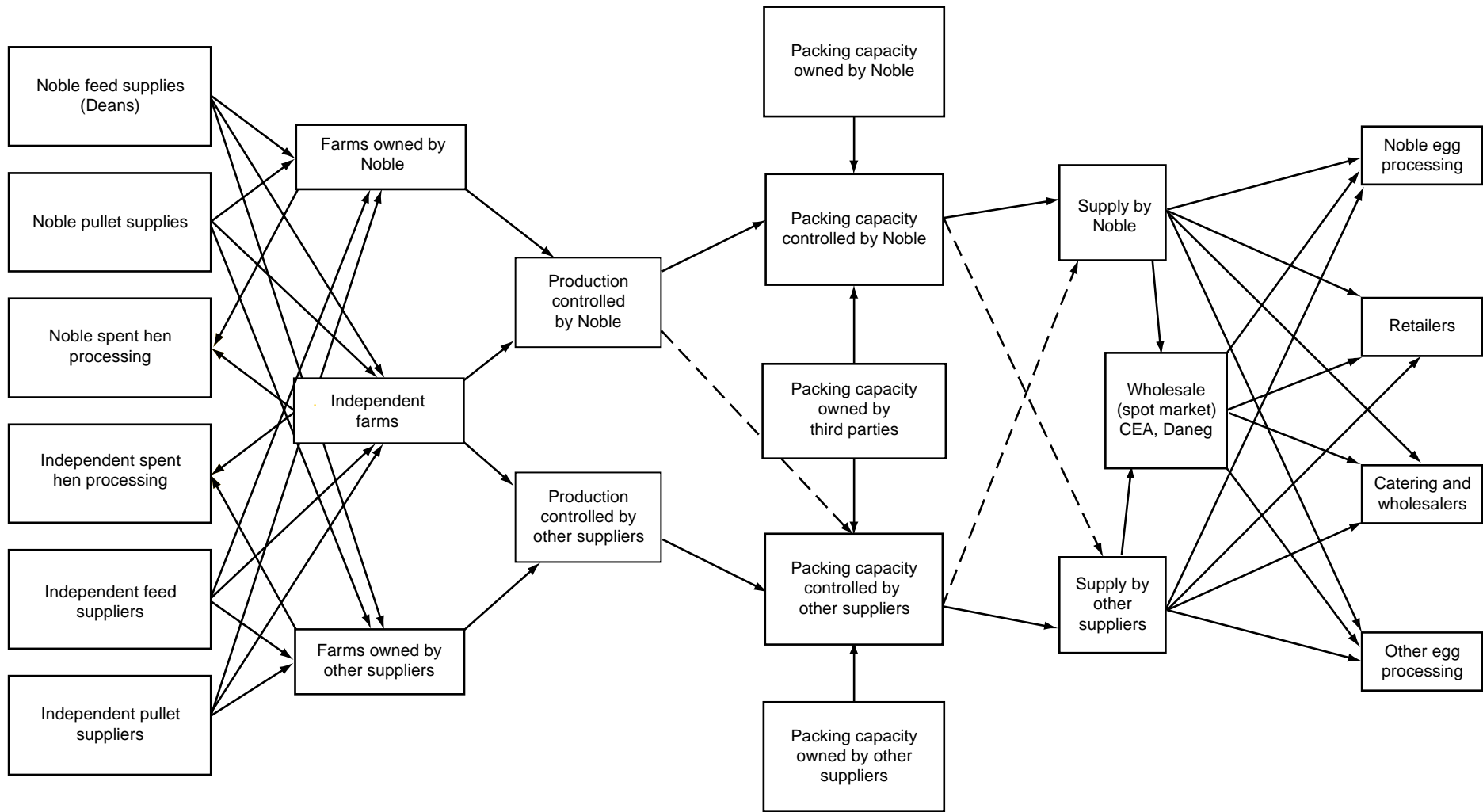
The supply chain following the merger

The diagram on the following page illustrates the various stages and flows in the production and supply chain for shell eggs in the UK. The diagram focuses on the role that Noble Foods plays and its contacts and relationships with other involved companies.

The diagram reads from left to right and shows, apart from the production process itself, where egg producers source their feed and pullets from and spent hen disposal. It also shows how the eggs move from producer to packer, from packer to supplier and thence to retailers, egg processors, caterers and wholesalers. The dotted lines represent small movements of eggs between participants.

In the box labelled 'Wholesale (spot market)', CEA refers to the Central Egg Agency and Daneg refers to Daneg Ltd, an egg trader based in Rochester, Kent. The CEA and Daneg are examples of two egg traders active in the wholesale egg spot market.

Shell eggs: stages in production and supply to customers



Source: CC based on evidence from various sources.