

Responses from members of the public to provisional findings:

Mr Mike Norton, 2 October 2007

To whom it may concern,

Having recently read about your investigation into BSkyB's share in ITV, as a viewer I am concerned that BSkyB are building a monopoly on the broadcasting market. What is of more concern to me is the fact that BSkyB has a share of DTV Services Ltd, the company which runs Freeview. After the digital switchover takes place, Sky will have control of all digital viewing, excluding cable, which is unavailable in most areas. With BSkyB having its own "freesat" service, why does the company feel the need to have a stake in the Freeview brand, it seems their stake is stopping Freeview developing into a greater force in the broadcasting market.

Yours sincerely

Mike Norton

Mr Charles Kimber, 2 October 2007

As an ITV proxy shareholder, and as an ITV viewer, I am delighted by your provisional decision about BSkyB's stake in ITV. I am just a "little" shareholder but I follow the industry closely. Mr Murdoch has concerned me and many others for years over his acquisitiveness to acquire more and more media. He already "runs" Channel Five News, and Sky News Sunrise already appears on Channel Five at 06:00 – 07:00 every Saturday – why? I strongly object to the ITV stake. Please force the sale.

Very sincerely

Charles Kimber

Submission from a member of the public, 3 October 2007

You have asked for views on what action to take on the 17.9% share in ITV.

The option to go for is to

BSKYB to sell entire stake in ITV.

BskyB bought this share to block Virgin Media's wish to merge with ITV. If it is allowed to keep any part of it, it could deter any future investor, particularly with broadcasting experience, to buy shares.

This share is clearly against the public interest.

However, it should be made clear that the share should not be 'swapped' with RTL, to allow BskyB to own Channel Five. The share should also not be sold to News International to try and get round the ruling.

I know only too well as a Virgin Media customer and having lost Sky basic channels how Sky will stop at nothing to crush any competition. They have to be stopped.

Submission from a member of the public, 22 October 2007

I am a viewer and shareholder of B-Sky-B.

I chose Sky because it offered an improved and more reliable service than Virgin.

I invested in Sky because it appears to be a well run company and has started to recover some of the losses and investment made over the early years and management are aggressively pushing the business forward.

Sky invested in ITV within the rules in place at the time, if somebody decides these rules were incorrect I should not be penalised as a shareholder or customer. The costs of any forced sale will be recovered from the likes of me.

How do I vote against the directors if they were acting within the rules, I have no redress.

No matter what the decision I will not be changing to Virgin.

Mr Jonathan Bowker, 15 November 2007

I hope that BSkyB will be told to sell their stake in ITV as the current situation is detrimental to ITV plc and ITV shareholders. BSkyB executed a very clever manoeuvre and effectively stopped any other Company from making a takeover approach. ITV needs new impetus which BSkyB has not added since their stake purchase. Instead they have contributed to the steady decline in ITV's share price which is now at a level last seen in 2003.

Regards,

Jonathan Bowker