

**ANTICIPATED JOINT VENTURE BETWEEN THE BBC THROUGH BBC
WORLDWIDE LIMITED, CHANNEL FOUR TELEVISION CORPORATION AND
ITV PLC**

Notice of acceptance of interim undertakings

On 20 June 2008 the Office of Fair Trading (OFT), in exercise of its duty under section 33 of the Enterprise Act 2002 (the Act) referred to the Competition Commission (CC) the anticipated joint venture (UKVOD) between the BBC through BBC Worldwide Limited (BBCW), Channel Four Television Corporation (C4) and ITV plc (ITV) (together the parties) relating to the video on demand sector.

UKVOD and the parties have given undertakings to the CC under section 80 of the Act for the purpose of preventing pre-emptive action, to ensure that no action is taken which might prejudice the reference or impede the taking of any action by the CC under Part 3 of the Act which may be justified by the CC's decisions on the reference.

Now the CC pursuant to section 80(2) of the Act accepts the undertakings, and the undertakings come into force in accordance with section 80(5) of the Act.

The CC is preparing a non-confidential version of the undertakings for publication on the CC website.

Signed

Peter Freeman
Chairman, Competition Commission
22 August 2008