

APPENDIX 4.2
(referred to in paragraph 4.36)

**London-based ILR stations: summary of programming
and target audience**

<i>Station</i>	<i>Programming and target audience</i>
LBC	Speech, studio-based discussions and phone-ins, live debate and programming features.
Capital FM	Popular contemporary music service targeting the under-40-year-olds.
Capital Gold	London's 'all-time great music station' concentrating on music from the 1960s to the 1980s, interspersed with humour appealing to its target of 30- to 54-year-olds, presented by some of the UK's most famous broadcasters. As a secondary strand, Capital Gold is London's soccer station.
Sunrise Radio	Service targeting people of Asian ethnicity. It includes broadcasts in six non-English languages for a minimum of 19 hours a week. 95 per cent of the music output is Asian.
Jazz	Jazz, blues, R&B and soul service targeting ABC1 25- to 54-year-olds.
Choice	An urban, contemporary music service including soul, soul-influenced chart and reggae/ragga principally targeting people of African and Afro-Caribbean origin.
Spectrum International	A locally-produced news, magazine and music programme for ethnic groups. Half the music must be from ethnic groups or in that style. At least 11 hours each day will be ethnic.
Melody	Easy listening station targeting 35+ -year-olds. None of the music should have a strident beat.
Kiss 100 FM	Dance music targeting 15- to 34-year-olds.
RTL Country	Country music station.
News Direct	Rolling 30 minutes' news service targeting ABC1 adults.
Virgin FM	Classic and contemporary rock-orientated service, combining classic album tracks with the best new music, targeting 25- to 44-year-olds.
Premier Radio	News, current affairs and lifestyle issues reflecting the values and beliefs of the Christian faith. Music features mainly Christian artists.
963 Liberty Radio	Emphasis on programming likely to appeal to female 25- to 44-year-olds.
Heart	Contemporary service targeting 25- to 44-year-olds with a core audience of 30- to 40-year-olds.
Xfm	Alternative rock music for 15- to 34-year-olds.

Source: RA and RAB.