

APPENDIX 4.1  
(referred to in paragraphs 2.17, 2.63, 4.2 and 4.33)

**UK gaming activity, 1996**

	Amount wagered £m	VAT £m	Amount wagered excluding VAT £m	Proportion of total amount wagered %	Cus- tomers' winnings £m	Winnings as a proportion amount staked %	Duties £m	Duties, levies and good causes Levies and good causes £m	Total £m	Net revenue (gross profit) £m	Gross profit as a proportion of amount staked %	Gross profit as a proportion of net amount staked* %	Oper- ating costs £m	Contri- bution to profit† £m	Contri- bution as a proportion of amount staked %
Casinos	18,305	3	18,302	45.5	17,829	97.4	81	-	81	392	2.1	82.4	248	144	0.8
Off-course betting	6,596	-	6,596	16.4	5,130	77.8	454	49	503	963	14.6	65.7	798	165	2.5
Gaming machines‡	6,579	186	6,393	15.9	5,337	81.1	102	132	234	822	12.5	66.2	476	346§	5.3
National Lottery	4,678	-	4,678	11.6	2,364	50.5	581	1,253	1,834	480	10.3	20.7	418	62	1.3
Bingo	2,511	86	2,425	6.0	1,820	72.5	110	-	110	495	19.7	71.6	405	90	3.6
On-course betting	680	-	680	1.7	522	76.8	-	3	3	155	22.8	98.1	81	74	10.9
Football pools	493	-	493	1.2	130	26.4	131	46	177	186	37.7	51.2	176	10	2.0
Premium bonds¶	323	-	323	0.8	323	100.0	-	-	-	-	0.0	0.0	-	-	0.0
On-course Tote	205	-	205	0.5	153	74.6	-	8	8	44	21.5	84.6	39	5	2.4
Society and local lotteries	106	-	106	0.3	37	34.9	-	42	42	27	25.5	39.1	27	-	0.0
<b>Total</b>	<b>40,476</b>	<b>275</b>	<b>40,201</b>	<b>100.0</b>	<b>33,645</b>	<b>83.1</b>	<b>1,459</b>	<b>1,533</b>	<b>2,992</b>	<b>3,564</b>	<b>8.8</b>	<b>52.2</b>	<b>2,668</b>	<b>896</b>	<b>2.2</b>

Source: MMC, based on data in *The UK Gambling Industry*, a report prepared for the Industry Forum by the Centre for the Study of Gambling and Commercial Gaming, University of Salford, January 1998.

\*That is, amount wagered less customers' winnings.

†Before taking account of the cost of corporation tax and any complimentary goods or services provided (in the case of casinos, for example, the cost of complimentary meals is about £20 million).

‡Including those in LBOs.

§The contribution figure represents gross profit and takes no account of any operating costs of the pub, LBO or other areas or places where the machines are located.

¶No administration charge is deducted by National Savings from the money deposited by the holders of Premium Bonds.