

APPENDIX 3.1
(referred to in paragraphs 3.15 and 4.2)

Mirror Group: UK newspaper titles and circulation

	Circulation/distribution* ('000)				
	Paid-for daily	Free daily	Paid-for Sunday	Paid-for weekly	Free weekly
National titles					
The Mirror	2,338.0	-	-	-	-
Racing Post	73.4	-	-	-	-
Sunday Mirror	-	-	1,988.6	-	-
Sunday People	-	-	1,717.3	-	-
Scottish titles					
Daily Record	676.4	-	-	-	-
Sunday Mail	-	-	810.4	-	-
The Glaswegian	-	-	-	-	201.6
Northern Ireland titles					
News Letter (Ulster)	33.9	-	-	-	-
News Letter (Belfast) (relaunched as the <i>Belfast News</i>)	-	54.4	-	-	-
Derry Journal (Tuesday)	-	-	-	25.8	-
Derry Journal (Friday)	-	-	-	26.4	-
East Belfast News (ceased publication)	-	-	-	-	20.1
Journal Extra	-	-	-	-	31.9
North Down News	-	-	-	-	39.1
Regional titles					
Birmingham Evening Mail†	187.6	-	-	-	-
Coventry Evening Telegraph‡	82.4	-	-	-	-
The Birmingham Post	27.1	-	-	-	-
Sunday Mercury	-	-	149.6	-	-
Bedworth Echo	-	-	-	4.0§	-
Long Eaton Advertiser/Stapleford and Sandiacre News¶	-	-	-	4.8	-
Loughborough Echo/Shepshed Echo	-	-	-	21.1	-
NuNews	-	-	-	2.7	-
The Hinckley Times	-	-	-	16.2	-
Birmingham Metro News/Property News	-	-	-	-	159.6
Brackley Post/Towcester Post	-	-	-	-	15.3
Burton Trader	-	-	-	-	65.7
Cannock Chase Post/The Burntwood Post	-	-	-	-	52.9
Chase Sunday Post	-	-	-	-	11.5
Coalville Echo/Ashby Echo	-	-	-	-	24.0
Corby Herald & Post	-	-	-	-	11.6
Coventry Citizen	-	-	-	-	122.0
Derby Trader	-	-	-	-	77.9
Harborough Herald & Post	-	-	-	-	12.8
Hinckley & South Leicestershire Herald & Journal	-	-	-	-	35.5
Ilkeston & Ripley Trader	-	-	-	-	50.8
Kettering Herald & Post	-	-	-	-	26.4
Long Eaton Trader	-	-	-	-	51.1
Loughborough Trader Extra	-	-	-	-	45.3
Northampton Herald & Post	-	-	-	-	66.7
Nuneaton Weekly Tribune	-	-	-	-	51.7
Peterborough Herald & Post/Oundle Herald & Post	-	-	-	-	67.2
Solihull News	-	-	-	-	76.0
Solihull Times	-	-	-	-	86.4
Stamford Herald & Post/Spalding Post	-	-	-	-	26.1
Sutton Coldfield News	-	-	-	-	65.4
Tamworth & North Warwickshire Times	-	-	-	-	44.9
The Lichfield/Rugely Post	-	-	-	-	47.2
The News of Willenhall, Wednesbury and Darlaston	-	-	-	-	22.7
The News of Wolverhampton	-	-	-	-	79.1
The Stafford Post	-	-	-	-	37.2
The Wharf	-	-	-	-	35.0□
TV Tribune	-	-	-	-	20.0□
Walsall Observer	-	-	-	-	65.6
Wellingborough & Rushden Herald & Post	-	-	-	-	32.9
Wot's Wot!?!‡	-	-	-	-	14.0□
Total	3,418.8	54.4	4,665.9	101.0	1,893.2

Source: Mirror Group.

(See overleaf for notes)

*Source unless otherwise stated: ABC, July to December 1998, or VFD, January to June 1998.

†The *Birmingham Evening Mail* includes the *Sports Argus* (Saturday), *Black Coventry Evening Mail* and *Solihull Evening Mail*.

‡The *Coventry Evening Telegraph* includes the *Evening Telegraph* (for Leamington, Warwick, Kenilworth & Stratford), *Nuneaton Evening Telegraph*, *Rugby Evening Telegraph*, *Bedworth Evening Telegraph*, *Midweek Pink* and *The Pink*.

§Source: RSGB, 1996.

¶Source: independent audit, 1998.

▣Mirror Group estimate.

✦Free monthly title.