

APPENDIX 3.5
(referred to in paragraphs 3.44, 4.2, 4.75 and 4.79)

Trinity: principal newspaper titles and circulation

	Circulation/distribution* ('000)				
	Paid-for daily	Paid-for Sunday	Paid-for bi-weekly	Paid-for weekly	Free weekly
Northern Ireland titles					
Belfast Telegraph	124.5	-	-	-	-
Sunday Life	-	101.2	-	-	-
Farm Trader	-	-	-	5.3†	-
Community Telegraph	-	-	-	-	151.9
Scotland titles					
Paisley Daily Express	9.1	-	-	-	-
Dumfries and Galloway Standard	-	-	32.2	-	-
Perthshire Advertiser	-	-	32.0	-	-
Stirling Observer	-	-	18.7	-	-
Airdrie & Coatbridge Advertiser	-	-	-	20.8	-
Ayrshire Post	-	-	-	27.7	-
Blairgowrie Advertiser	-	-	-	3.9	-
East Kilbride News	-	-	-	16.3	-
Hamilton Advertiser	-	-	-	27.3	-
Kilmarnock Standard	-	-	-	19.8	-
Lennox Herald	-	-	-	12.7	-
Scottish Recruitment	-	-	-	8.6†	-
Strathern Herald	-	-	-	2.9	-
The Galloway News	-	-	-	9.5	-
The Irvine Herald and Kilwinning Chronicle	-	-	-	7.6	-
The Rutherglen Reformer	-	-	-	5.9	-
West Lothian Courier	-	-	-	21.0	-
Wishaw Press	-	-	-	12.2	-
Airdrie & Coatbridge World	-	-	-	-	26.9
Ayrshire World (including North edition)	-	-	-	-	32.7
Clyde Weekly News	-	-	-	-	23.9
East End Independent	-	-	-	-	31.4
East Kilbride World	-	-	-	-	26.2
Hamilton World	-	-	-	-	26.5
Lothian World	-	-	-	-	27.7
Perth Shopper	-	-	-	-	19.0
Renfrewshire World	-	-	-	-	36.5
Sterling Shopper (incorporating the Alloa & Hillfoots Shopper)	-	-	-	-	37.8
Wishaw World	-	-	-	-	12.2
Total Scotland	9.1	-	82.9	196.2	300.8
England and Wales daily and Sunday titles					
Circulation* ('000)					
South Wales (Cardiff)					
The Western Mail	57.6				
South Wales Echo	74.6				
Wales on Sunday	62.3				
	194.5				
North-East (Newcastle and Teesside)					
The Journal	51.9				
Evening Chronicle	109.7				
Sunday Sun	112.9				
Evening Gazette	65.0				
	339.5				
North-West (Liverpool)					
Daily Post	72.2				
Liverpool Echo	158.0				
	230.2				
Huddersfield					
Huddersfield Daily Examiner	34.4				
Total	798.6				

	Number of titles			Circulation/distribution* ('000)		
	<i>Paid-for weekly</i>	<i>Free weekly</i>	<i>Free monthly</i>	<i>Paid-for weekly</i>	<i>Free weekly</i>	<i>Free monthly</i>
England and Wales weekly and monthly titles						
<i>South Wales (Cardiff)</i>						
The Western Mail & Echo Ltd	8	5	-	108.6	175.5	-
<i>North-East (Newcastle and Teesside)</i>						
Newcastle Chronicle & Journal Ltd	-	6	-	-	483.5	-
North Eastern Evening Gazette Ltd	-	<u>5</u>	-	-	<u>325.1</u>	-
	-	11	-	-	808.6	-
<i>North-West (Liverpool)</i>						
The Liverpool Daily Post & Echo Ltd	4	5	2	47.6	401.2	27.6
The Chester Chronicle & Associated Newspapers Ltd	<u>11</u>	<u>10</u>	<u>1</u>	<u>159.1</u>	<u>237.4</u>	<u>14.1</u> †
	15	15	3	206.7	638.6	41.7
<i>Huddersfield</i>						
Examiner News & Information Services Ltd	3	1	2	7.0	70.2	24.6
<i>Southern England</i>						
Trinity Newspapers Southern Ltd	<u>6</u>	<u>14</u>	<u>-</u>	<u>147.4</u>	<u>523.5</u>	<u>-</u>
Total	32	46	5	469.7	2,216.4	66.3

Source: Trinity.

*Source unless otherwise stated: ABC or VFD, July to December, 1998.

†Trinity estimate.